

TE IPUKAREA SOCIETY NEWSLETTER MĀTI 2022



TE IPUKAREA SOCIETY

*Caring for our Environment
Taporoporo i to tatou Ao Rangi*

***Kia Orana e te katoatoa. Teia te nuti no
Mati 2022.***

***Welcome to the March 2022 edition of
our newsletter. We have lots of activities
planned in the pipeline and we look
forward to sharing them all with you.***

Update on Suwarrow Fundraiser

So far our RAT 'Race Against Time' campaign has raised \$14,160. In addition, we have a promise of \$15,000 from BirdLife International.

We have also received \$5,000 from the Cook Islands National Environment Service. Together with the NZ\$5,000 raised so far from this Givealittle page, and the approximately \$5,000 from direct donations to our office and the \$5 from each of our TIS water bottle sales, we are sitting on \$30,000 raised so far. We hope to raise \$50,000 by May 2022 to cover the cost of materials & charter Marumaru Atua

traditional vaka to voyage to Suwarrow to eradicate these kiore once and for all.

There are a few different ways to support the RAT campaign. For those based on Rarotonga you can.,

- opt to buy a TIS water bottle with \$5 from every purchase going towards the campaign.

Or you can choose either of our online banking options to support directly.

- For the Cook Islands: Bank of the Cook Islands (BCI) Te Ipukea Society Account: 82853 S15
- Based in NZ: KiwiBank 389 020 0794187 00
- For international donations, we have a crowdfunding page: [Protecting a Little Paradise](#)

You can learn more about the project [here](#).

Happy Birthday Kelvin!



Birthday boy pictured, brushing his teeth after breakfast sailing from Aitutaki to Penrhyn on Marumaru Atua 2021

Happiest birthday to our courageous Director Kelvin Passfield. You walk the talk in your day to day life being an active

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environmentalist. From cycling to work even using reused birthday candles from the year before for your own birthday cake. You always have the best intentions for our environment and always back yourself with science and data. We have learnt so much from you, and you are our inspo eco-warrior!

Maine Mura Rarotonga Comes To An End



The reusable feminine hygiene awareness raising programme in collaboration with Cook Islands Family Welfare Association has come to a wrap.

The programme which was delivered to five senior high schools on Rarotonga made for some interesting discussions, as a lot of the information presented was very new to the girls. Topics discussed included women's health and those changes young ladies will experience over time. Reusable feminine hygiene products were also discussed as options our young ladies may consider to use to help manage their menstrual cycles.

Around 300 female students aged between 10-18 were reached during the programme. Read the full story by clicking [here](#)

Genie in a Glass Bottle



Replacing the use of sand with crushed glass for construction purposes will not only cost less to build but will drastically reduce the amount of sand mining we are seeing around the island as well as reduce the amount of glass bottle waste ending up in our landfill. TIS alongside the Slabs Airport team developed a 27 day study to test the strength of crushed glass in concrete mixes.

Sand is becoming a finite resource on our islands, and plays an important role in absorbing runoff rain water, preventing floods. Meitaki maata to the Airport Slabs

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construction team for providing your expertise and tools needed to run the project. Read more about the overall results [here](#)

An hour to shape our future



Paris greeted by Kelvin pictured 14th March

Earth hour is our opportunity to protect the future of the one home that we all share, Earth.

To spice the Earth Hour campaign up in the Cook Islands. Te Ipukarea Society also suggests the alternative idea of working with an hour of the day that suits you.

The global initiative is becoming an ever-increasing event every year, with more individuals and countries joining the grassroots movement.

You have the power to #ShapeOurFuture

Welcoming our new volunteer staff member Paris!



Paris greeted by Kelvin pictured 14th March

Paris Tutty is our newest staff member from the Volunteer Service Abroad programme. Paris has a background in marketing and creative design and will be working alongside TIS to help lift TIS profile and the good work the society does. Paris has already hit the ground running by formulating a communications strategy plan for TIS. We are very fortunate to have Paris for the next 6 months.

Kuramo'o campaign manager touches down on Aitutaki



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2021 Bird of the year winner and campaign manager for the Kuramo'o of Aitutaki visits Aitutaki for the first time

2021 Bird of the Year winner the Kuramo'o, the Blue Lorieet found only in Aitutaki, was visited by one of its campaign managers Luis Ortiz Catedral during the month of March. Luis based in NZ has a background in studying lorikeets and works for the World Parrot Trust. Luis who was interested to know how the population numbers of the Kuramo'o were in Aitutaki, flew to Aitutaki for the first time to check it out for himself. He was pleased to see that the population numbers were in a healthy state particularly with the Kuramo'o making the most of the nectar from the banana tree flowers.

Youth Media Team Stars in Newest TV Ad

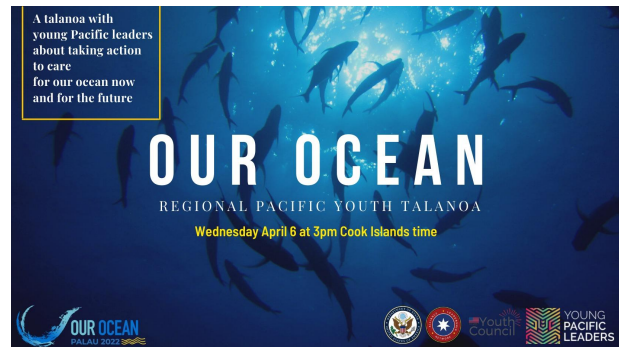
Reducing plastic waste through practical and simple solutions. Save money and save plastic build up in our landfill by utilizing the 19 free UV treated water refill stations around Rarotonga. Find out where your nearest refill station is [here](#).

Meitaki to our major sponsors for partnering with us to make this awareness raising ad possible: [National Environment Service](#), [Cook Islands Tourism](#) and [Infrastructure Cook Islands](#). Check out the refill stations advertisement here:



Free Water Refill Station Rarotonga

Upcoming Events for April Calling All Youth Ocean Activists



Join us 6th April 3 - 5pm at USP to sit in on a watch party that will feature young ocean climate activists from around the Pacific, including our own Alanna Smith from TIS. These young activists will identify solutions, challenges, priorities, and opportunities in addressing the ocean climate crisis, assembling recommendations that will be brought to the conference.

Following the virtual watch party, there will be an open discussion facilitated by a Cook Islands National Youth Council Rep to discuss those calls to action Cook Island's youth propose for protecting 'Our Ocean'.

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Catch up Maine Mura Presentation



Missed out on sitting in on our informative Maine Mura presentation? No worries, TIS will be running an extra session during the upcoming school holidays.

Save The Date for

When: 19th April 9am

Where: TIS office Tupapa

In the meantime, check out our recent video that captures students' thoughts on the Maine Mura campaign.

- ▶ Maine Mura Student Reviews
- ▶ Maine Mura Meets Rarotonga

Just a Reminder



Earth day is more than just a day, it's a movement to change the way people live in order to conserve and protect the environment.

It is an annual event held every year on the 22nd of April to demonstrate support for environmental protection. Watch this space for more information on what you can do to help conserve and protect our environment here on Rarotonga for Earth Day 2022.

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Renew or become a new member of Te Ipukarea Society



Four of our nine Gold Corporate members of TIS for 2021-22. Pacific Resort, CITC, Motu, Capital Security Bank Limited (top left to right)

Corporate, individual and family membership fees can now be done online by filling out your details [here](#). On this page are instructions on how best to proceed with online membership payment based on where you currently reside.

We hope you enjoyed reading our newsletter. Meitaki e kia manuia from all of us at Te Ipukarea Society.

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